KOVAI KALAIMAGAL COLLEGE OF ARTS AND SCIENCE
IQAC NEWS LETTER
(An Autonomous Institute, Affiliated to Bharathiar University, Coimbatore)
(Re-Accredited with "A+" Grade by NAAC)
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Annual News Letter

Secretary's Messages

I am very much delighted to know that the Annual news letter of the year of 2023 -2024 is being released. This exercise will pay way to bring out hidden talents and creativity of our students.

I congratulate all our faculty and students for this endeavor. I am certain that our students aim to get not only degree but also gain confidence, courage, commitment and skills required to achieve their goals. It is a sparkle in the eyes of the students that endear and energize the quest of life.

To be successful in life one should practice discipline. In order to obtain it, one should have honesty, punctuality, good behavior, obedience, orderliness and self-restraint. If these yard sticks are reached along with education the fruits of life can be tasted. So obtain knowledge, upgrade your skills and prove your competency for, 'You are the creator of your own destiny'.

Principal's Desk

Creativity is not the exclusive domain of great writers, artists and scientists. Everyone can be creative and even a child is creative in its play with clay. Creative people have done something different to remember. Imagination and creative thinking form part of a strong system of memory which provides opportunities to exhibit the inner talents.

Life is an endless series of opportunities awaiting exploration and with our ability, we must contribute to ourselves and to others by thinking positive thoughts and doing positive action.

Our mission is not just to attain excellence in academic but in nurturing and growing the fertile minds of students into productive and responsible citizens of our country with human values and character qualities. The impacting academic journey has added a new dimension towards empowering the students to face the challenges of the competitive globalized world.

Editorial Board

Chief Patron
Dr. K.A. Chinnaraju, Secretary

Patrons
Dr. N. Mala, Principal

Co-ordinators
Prof.S.Sowmiya, Department of Commerce (CA)
Prof.P.Kowsalya, Department of IT.

KKCAS Highlights

Kovai Kalaimagal College of Arts and Science has been ranked in India Today Ranking 2023 - 1st place in Coimbatore and 13th place in India as **BEST EMERGING SCIENCE COLLEGES IN INDIA**.

Kovai Kalaimagal College of Arts and Science has been ranked in India Today ranking 2023 –13th place for B.Sc CS, 11th place for B.Com, 6th place for BCA and 12th place for BBA CA.

Dr.N.Mala, Principal, KKCAS has received "**Life Time Achievement Award**" from ICONIC Professional Awards-2023 and associate partner Covai Chronicle & The Global Ties on 22.07.2023.

KKCAS is signing Memorandum of Understanding with VLB Janakiammal College of Arts and Science for Collaboration of Knowledge Exchange on 02.11.2023.

KKCAS is signing Memorandum of Understanding with Veranda Race Learning Solutions Limited and Formation of Veranda Club in the Institution on 09.11.2023.

KKCAS has signed MoU with Veranda Race Learning Solutions and formed Veranda Club in the institutions as a part of the activity, Veranda Race Learning Solutions has contributed Rs.40,000 worth books and materials and placed in our library as ASPIRANTS CORNER.

Mrs Sheeba, Academic Co -ordinator and Assistant Professor in English for participation in All India Book of Records and published an invaluable research paper in "National Seminar On Multi-Disciplinary Research and Practice" on 26.07.2023.
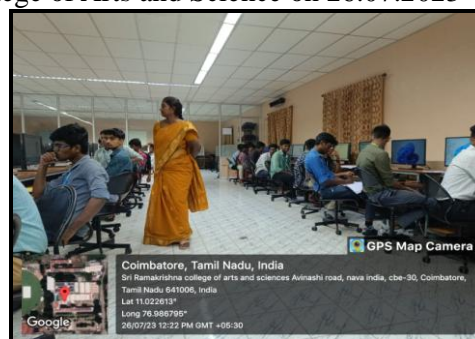

Faculty Timeline

Dr.N.Mala, Principal, KKCAS acted as a resource person on **"Orientation Programme on NAAC Procedures"** at Thavathiru Santhalinga Adigalar Arts, Science & Tamil College, Coimbatore on 21.07.2023.

Dr.N.Mala, Principal, KKCAS served as resource person on **"Winning Strategies"** at Avinashilingam University and delivered a lecture– 03.09.2023.

Mrs.S.Selvakumari has acted as the resource person for Workshop on **"Tally.ERP 9"** at Sri Ramakrishna college of Arts and Science on 26.07.2023

முனைவர் அர.சுதா - ஒற்று மிகும் மிகா இடங்கள் அறிவோம் - இலக்கணப் பயிற்சி பட்டறை நிகழ்வு ஆதித்யா கலை மற்றும் அறிவியல் கல்லூரி கோவை - 22.08.2023.

முனைவர் அர.சுதா - இலக்கியத்தில் அறம் - கருத்தரங்கு அரசு மேல்நிலைப் பள்ளி நரசிபுரம் கோவை – 05.09.2023

Mrs.P.Esther Jebarani has acted as the resource person for "Power of Youth" at PSGR Krishnammal College for Women on 18.11.2023

Participation

IOT Academy sponsored Seven days National Level Virtual FDP on **"Teaching, Learning & Research"** from 19.06.2023 to 25.06.2023.

The Faculty members of KKCAS has attended National Level Five days Virtual FDP on "**Innovative Pedagogies for effective Teaching, Enhancing Learning outcomes in the classroom"** at KG College of Arts & Science, Coimbatore from 03.07.2023 to 07.07.2023.

Mrs.R.Sneha and Mrs.C.Umamaheswari has attended One Week Virtual International FDP on **"Mathematics in Real, applied and Computational Domains"** at Sathiyabama Institute, Chennai from 03.07.2023 to 08.07.2023.

IOT Academy sponsored Two days National level FDP on **"Research Methodology and Research Tools"** on 06-07-2023 to 07-07-2023.

IOT Academy sponsored National level seminar on **"Managerial Skill Development"** on 12-07-2023.

The Faculty members School of Computer Science attended Virtual FDP on **"Machine Learning for Data Science"** at KG College of Arts and Science and Sri GVG Visalakshi College for women from 17.07.2023 to 21.07.2023.

Dr.M.Selva Soundari has attended Five days Virtual FDP on **"Pharmaceutical Innovations & Protection Strategies"** at Seven Hills College of Pharmacy, Tirupati & CSIR – Institute of Minerals and Materials Technology, Bhubaneswar from 18.07.2023 to 22.07.2023.

IOT Academy sponsored Two days National Level Virtual FDP on **"Innovative Teaching Methods and ICT tools & Resources"** on 20.07.2023 to 21.07.2023.

IOT Academy sponsored Seven days National Level Virtual FDP on **"Advanced teaching & Research pedagogy in HEI's"** from 23.07.2023 to 29.07.2023.

Dr.R.Sudha and Ms.S.Gokul Priya has attended Five days Virtual Faculty development training FDP on **"Innaiyamum Tamilum"** organized by Department of Tamil, at PPG College of arts and science, Saravanam patti, Coimbatore from 24-07-2023 to 28-07-2023.

ACT Academy sponsored One week National Level Faculty Development Programme **"Advanced Research Methodology"** from 24.07.2023 to 30.07.2023.

Ms.R.UmaMaheswari and Ms.G.Dharshana has attended IBS Business School Faculty Knowledge Sharing Program on **"Making technology our alley in Classroom-the Changing face of teaching and learning"** at IBS Business School on 09.08.2023.

IOT Academy sponsored Two Days National Level FDP on **"Advanced Teaching and Learning in HEI'S"** on 10.08.2023 to 11.08.2023.

Ms.M.Ragavi has attended One Week Online International FDP on "**Language and Technology**" at SathyaBama Institute of Science & Technology and Westminster College, London from 14.08.2023 to 18.08.2023.

IOT Academy sponsored Five days National level FDP on **"Research Methodology and Tools"** from 16.08.2023 to 22.08.2023.

The Faculty members of KKCAS has attended FDP on **"Best Practice in Teaching and Learning –A Case Study from Top 20 Universities in the World"** organized by Centre for Faculty Development on 19.08.2023.

Ms.M.Ragavi has attended One Week Online National FDP on **"Teaching Language through Literature"** at Gokul Global University, Siddhpur from 21.08.2023 to 26.08.2023.

IOT Academy sponsored Six days National Level Virtual FDP on **"Indian Knowledge System"** from 04.09.2023 to 09.09.2023.

Dr.D.Umanandhini and Mrs.C.Senbagavalli has attended the programme on "**Bridge 23**" at ICT Academy, Le-Meridian on 07.09.2023.

IOT Academy sponsored One day National virtual FDP on **"Design Thinking For Teacher"** on 14.09.2023.

The Faculty members of Science Stream has attended FDP on **"Cutting Edge Technologies in IT Fields"** at Rajapalayam Raju's College on 19.9.2023 to 23.09.2023.

Mrs.P.Sheeba has attended Seven days National Level FDP on **"Emerging Trends & Challenges in commerce & management Education"** organized by Department of Commerce with International Business at Hindusthan College of Arts & Science from 19.09.2023 to 26.09.2023.

Dr.R.Sudha and Ms.S.Gokuklpriya has attended One day FDP on **"Thokaappiyathiran mempaattu payirchi"** at Adithiya arts and science, kurumpapalayam, Coimbatore on 20.09.2023.

The Faculty Members of KKCAS has attended One day FDP on "Design Thinking" at CIET & SOA on 27.09.2023.

D.Umanandhini and Ms.A.Kirubha has attended virtual FDP on **"Best Practices for Improving NIRF Ranking"** at Bharathiyar University on 28.09.2023.

Mrs.P.Sheeba has attended the Programme on "**Soft Skills for Capacity Building**" from 25.09.2023 to 29.09.2023.

IOT Academy sponsored Two Days National level FDP on "**Innovative Teaching & Learning in HEI's**" on 28.09.2023 to 29.09.2023.

IOT Academy sponsored Two Days National level FDP on **"Research Methodology"** on 29.09.2023 to 30.09.23.

IOT ACADEMY sponsored Seven days national level FDP on **"Personality Development for Teachers"** from 05.10.2023 to 13.10.2023.

IOT Academy sponsored One day National Level Virtual FDP on **"Canva Design like a Professional"** 14.10.2023.

IOT Academy sponsored Seven days national level FDP on **"NAAC revised Accreditation Framework"** from 17.10.2023 to 25.10.2023.

Mrs.P.Sheeba has attended One week FDP on **"Research Methodology"** organized by The Internal Quality Assurance cell and Academic Staff College at Dr.M.G.R. Educational and Research Institute.

IOT Academy sponsored Two days national level FDP on **"Innovative Teaching and Learning"** on 20.10.2023 to 21.10.2023.

Ms.M.Ragavi has attended One day national level FDP on **"Teaching Pedagogy"** at Kongunadu Arts and Science College on 21.10.2023.

Mrs.P.Sheeba and Mrs.S.Divya has attended One day Programme on **"Promoting Innovation & Entrepreneurship in HEIs"** at PSGR Krishnammal college for women on 30.11.2023.

Paper Presentation

Mrs.S.Selvakumari presented a paper on **"Credit card fraud detection"** at Sri Ramakrishna college of Arts and Science on 25.08.2023.

Dr.M.Selva Soundari presented a paper Two Days International Conference on Cashless Economy – Make in India on **"A Study on Cashless Transaction in India"** at Angappa College of Arts and Science on 05.10.2023.

Paper Publication

Dr.D.Umanandhini published a paper on **"Brain Computer Interface"** at International Journal of Creative Research Thoughts, ISSN: 2320-2882, Volume No: 11 on 6.6.2023.

Dr.M.Selva Soundari published a paper on **"Impact of Service Quality on Customer Trust and Purchase Intention : Study of Grocery Shopping"** at South India Journal of Social Sciences: ISSN: 0972-8945 UGC Care Approved, Group I, Bi-Annual Journal Vol. XXI, No.40, January – June:2023 Page .No 12 – 19 on June 2023.

Mrs.P.Sheeba published a paper "**Impact of Nautical References in Joseph Conrad Works"**, at International Journal on Applications in Engineering and Technology 9, Issue 4: September 2023 (ISSN) Sep 2023.

Students Corner

Ms.K.Aiyesha from I M.Com (IB) has received "**National Achiever Award"** from Socially Point India for The Excellence, Dedication and spreading Awareness for the Development of Moral Values along with Building Society by doing excellent work on 10.06.2023.
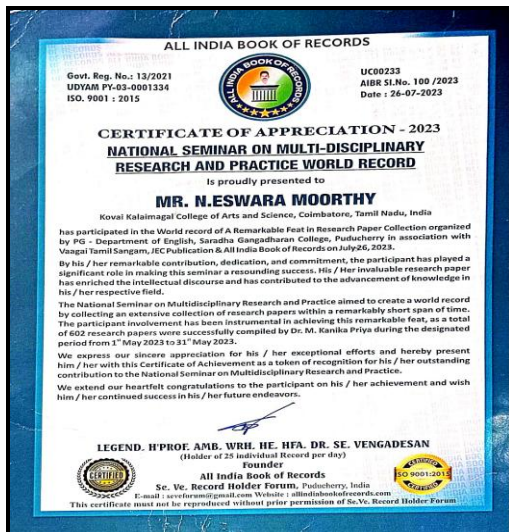

Mr.S.Sabarish II B.Com (CA) won 2nd Place in the Individual Kumite U-21 years male - 67 kg – categories and 3rd Place in the Individual Kumite +18 years senior male - 67 kg –categories in Coimbatore District Karate Championship – 2023 Organized by Indoor Auditorium, SNS Academy A Fingerprint School, Saravanampatti, Coimbatore held on 25.06.2023.

Mr.N.Eswaramoorthy from I M.Com (CA) was received **"Best Achiever Award – 2023"** in Paper Presentation Category from Magic Book of Records on 12.07.2023.
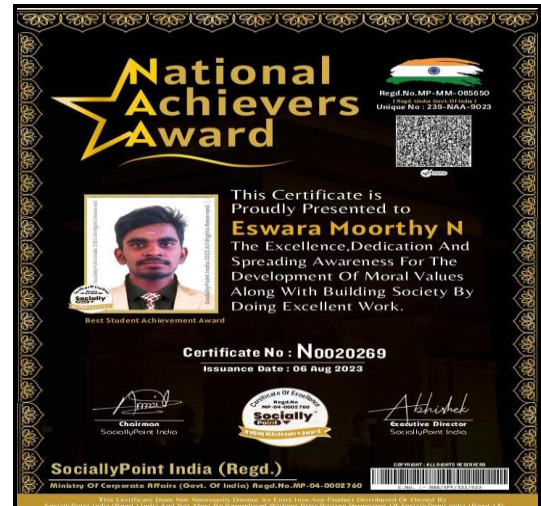

Mr.N.Eswaramoorthy from I M.Com (CA) was participated in **All India Book of Records** and published research paper in **"National Seminar On Multi-Disciplinary Research And Practice**" on 26.07.2023.

Students from School of Computer Science has Participated the Programme on Perspective of ICT Tools in Education at Nallamuthu Gounder Mahalingam College on 04.08.2023.

Mr.N.Eswaramoorthy from I M.Com (CA) was received **"National Achiever Award"** from Socially Point India for The Excellence, Dedication and spreading Awareness for the Development of Moral Values along with Building Society by doing excellent work on 06.08.2023.

Mr.J.Muruganandham and Mr.N.Eswara moorthy from I M.Com (CA) has presented a paper on **"Credit Card Fraud Detection"** at Sri Ramakrishna College of Arts and Science, Coimbatore on 25.08.2023.

Mr.C.S.Gopinath of III B.Sc (CS) won 1st Place in Kata in the National Level Open Karate Championship, at Cuddalore held on 28.08.2023.

Ms.P.Bhavatharani I B.Sc (IT) won 1st Place in the National Level Open Karate Championship, at Cuddalore held on 28.8.2023.

Ms.M.Pavithra III B.Com (CA) won 2nd Place in the **State Youth Festival 2023** "Folk Instrument Competition" at Kalaivanar Arangam Chennai held on 24.08.2023 to 29.08.2023.

Mr.Lingeshwaran from I BBA (CA) won Gold medal in State level boxing competition at PN pudur held on 09.09.2023.

Ms.P.Bhavatharani I B.Sc (IT) won 1st Place in the Isha Gramotsavam Throwball Tournament held on 24.09.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily writing challenge -you smell like perfume on me organized by pious writing poetry on 02.10.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge – Open by Sharat Ink Writing Community from 02.10.2023 to 04.10.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge – Childhood Memories by JEC Publication on 05.10.2023.

Mr.N.Eswaramoorthy from I M.Com (CA) has presented a paper on **"Development of Indian money market"** at Angappa college of Arts and science on 06.10.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Picture Prompt challenge by Pen and Pencil Society from 02.10.2023 to 06.10.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Quote Writing Challenge by Maverick Thoughts Community from 09.10.2023 to 14.10.2023.

Mr.S.Sabarish II B.Com (CA) won 1st place in the Individual Kumite and 2nd place in the individual – Kata men 18-19 years category in 1st International Okniawa Goju – Rye Karate Open Championship Grand Master ANANTHAN'S TROPHY- 2023

organized by Hindusthan College of Arts and Science held on 14.10.2023 and 15.10.2023.

Mr.N.Eswaramoorthy from I M.Com (CA) has presented a paper on **"Sustainable Development through MSME'S A pathway to self-Reliant India"** at NGM college of Arts and Science, Pollachi on 23.10.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge –Paper Flowers by Pen and Pencil Writing Community on 03.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge – **"Different Colors of SKY"** by Maverick Thoughts Community on 03.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Writing Challenge by Maverick Thoughts Community from 30.10.2023 to 4.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Weekly Writing Challenge **"Life"** by Sparkle and Spunk Community from 30.10.2023 to 4.11.2023.

Ms.P.Bhavatharani of I B.Sc (IT) has won 2nd place in Kumite in Tamilnadu State Quan Ki Do Championship 2023 at Kongunadu Engineering College, Trichy held on 05.11.2023.
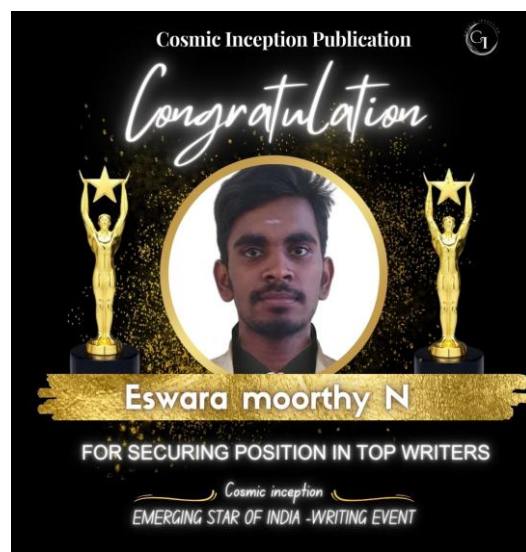

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Weekly Writing Challenge **"My Favourite Person"** by Sparkle and Spunk Community from 01.10.2023 to 10.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Story Writing Challenge by Prolific Art Faction on 15.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge – **"Parivartan"** by Shararat Inks Writing Community from 20.11.2023 to 22.11.2023.

Mr.N.Eswaramoorthy of I M Com (CA) has secured position in **Top Writers** under Cosmic Inception Publications on 23.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Writing Challenge – **"Show your Creativity"** by Maverick Thoughts Community from 20.11.2023 to 25.11.2023.

Ms.S.Pavithra from III BA English Literature Certificate of Achievement Daily Writing Challenge – **"Girls Life"** by Kalam Kraft Publication from 20.11.2023 to 25.11.2023.

Student Enrichment Program

Student Induction Program for the first year UG Students was organized on 05.07.2023.

KKCAS Fresher's Day Celebration on 12.08.2023.

KKCAS Celebration of Onam 2023 - AAVANI PULARI on 25.08.2023.

National Sports Day Celebration 2023on 29.08.2023.

Naan Mudhalvan Scheme organised LinkedIn Career Kickstart Workshop on 22.09.2023.

Saraswathi Pooja was Celebrated on 20.10.2023 at KKCAS.

OSTENSIO - A Mega Interschool Exhibition and Competitions organised in collaboration with Alumni Association on 04.11.2023.

The students of KKCAS participated in Mega Educational Loan Mela organized by Government of Tamilnadu at Karpagam University, at Coimbatore on 18.08.2023.

KKCAS in collaboration with Naan Mudhalvan Scheme organised Upskilling Programme on **"Future Enlightenment through Competitive Examinations"** Resource Person: J.Christy Lavanya, BranchManager and Mr.M.Elangovan, Team Head, Veranda Learning Solutions on 05.10.2023.

Commemorative Programmes

KKCAS has celebrated Dr. APJ Abdul Kalam on his memorial day on 27.07.2023.

KKCAS has celebrated National Library Day in the memory of Mr. S.R. Ranganathan on 12.08.2023.

76th Independence Day was celebrated on 15.08.2023 at KKCAS.

Teachers Day was celebrated on 05.09.2023.

KKCAS has celebrated the death anniversary of Mahakavi Bharathiar on 11.09.2023.

Jawaharlal Nehru Jayanthi celebrated at KKCAS on 14.11.2023.

Department Activities

தமிழ்த்துறை

தமிழ்த்துறை - நிமிர்வு அமைப்பு - பறைநடனப் பயிலரங்கம் சிறப்பு விருந்தினர்: திரு. சக்தி நிமிர்வு அமைப்பு கோவை - 13.07.2023.
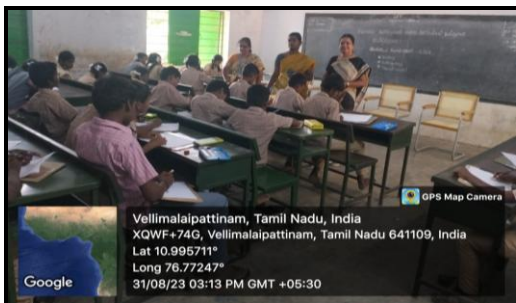

புத்தகக் கண்காட்சி - கொடிசியா 28.07.2023.

தமிழ்த் துறையின் சார்பில் சுதந்திர தின விழா - இலக்கியப் போட்டிகள் நடைபெற்றது - 14.08.2023.

தமிழ்த் துறையின் சார்பில் இலக்கியப் போட்டிகள் நடைபெற்றது - அரசு மேல்நிலைப் பள்ளி நரசிபுரம். - 31.08.2023.

School of Language and Humanities

Inauguration of Student Associations of School of Language and Humanities 2023 Resource Person: Dr.Arasuparameswaran, Director, Department of Education Development,Trinity College of Women, Namakkal on 26.09.2023.

School of Computer Science

Inauguration of Student Associations of School of Computer Science, Guest Lecture on **"Recent Challenges of Technologies"** Resource Person: Mr.V.M.Prabhakaran, CEO, Founder of Visaithalam Solutions on 19.09.2023.

Department of Commerce

Department of Commerce Organized an Orientation Programme on **"Aviation in India in Next era"** Resource Person: Mr.S.Giridhar, Director – Business Development, Kasturi Corporate on 03.07.2023.

School of Commerce & Management

School of Commerce & Management organized Job Oriented Course for Commerce stream UG and PG Second year students Resource Person: Mr.S.Alagupandi, Aakam Foundation, Coimbatore from 04.09.2023 to 09.09.2023.

Inauguration of School of Commerce & Management Student Associations & Guest Lecture on **"Impact of Enhanced Professional Courses"** Resource Person: Mr.CS.S.Palanikumar, Proprietor, S.Palanikumar Associates, Former Chairman, ICSI Chapter, Coimbatore 20.09.2023.

Department of BBA (CA)

Prof.Ms. R.Nivedha & Prof.Mrs.Anuindravathi from Department of BBA (CA) organized Management activities on 21.09.2023.

Department of Library and Information Centre

Book Review organised by department of Library and Information Centre on 31.08.2023.

Clubs, Cells, Centres & Academy

Inauguration of Activities of Clubs, Cells, Centres & Academy 2023 swearing in ceremony of College Students Council Resource Person: Dr.K.Vijayaraj, Chairman and State Chief Commissioner Hindustan Scouts & Guides (Ministry of Youth Affairs & Sports , Govt of India), President International Mdern Pythiyan Games, Tamilnadu on 27.09.2023.

விவேகானந்தர் வாசகர் வட்டம்

விவேகானந்தர் வாசகர் வட்டம் - விவேகானந்தர் நினைவு நாள் 04.07.2023.

NSS Unit

KKCAS Anti-Drug Club and NSS Unit in collaboration with "The Compass Act Foundation" organises a Lifeskill Awareness Programme on **"Say Yes to Life, Say No to Drugs"** on 28.06.2023.

KKCAS NSS unit in Collaboration with Hindustan Hospitl Group organizes Medical Camp on 12.07.2023.

KKCAS NSS Units in collaboration with National Child Labour Project and District Legal Authority organized an Awareness Seminar on "Child Labour Eradication" on 25.07.2023.

KKCAS NSS Units in collaboration with Makkal Sevai Maiyam and Dream Zone organised Fashion Show competition on the occasion of National Handloom Day on 26.07.2023.

KKCAS NSS Units organised a Seminar on **"Ethics and Principles of Dr.A.P.J.Abdul Kalam"** on 27.07.2023

NSS unit of KKCAS celebrated the Former Prime Minister of India Sri Rajiv Gandhi's birthday and took the Pledge on "National Integration and Communal Harmony " on 18.08.2023

KKCAS NSS Units organised MILLETS EXHIBITION on Eat Right Millets Mela & Walkathon in collaboration with Tamilnadu Food Safety & Drug Administration Department, Coimbatore & Integrated Child Development Services, Thondamuthur on 25.09. 2023

KKCAS NSS Unit has organised One hour Shramdaan for Swachhata on 03.10.2023.

Youth Red Cross (YRC)

M.Eswaramoorthy of III B COM PA has donated blood.

KKCAS NSS Units and YRC in collaboration with Narasipuram Primary Health Centre and Government Hospital, Coimbatore organizes "Blood Donation Camp" on 13.10.2023.

Red Ribbon Club (RRC)

Participation of our students in Mini marathon (5 km) competition organised by Red Ribbon Club of Coimbatore district on 30.8.2023 at 6.00 am at Nehru Stadium on the occasion of celebration of International Youth Day -2023.

Eco Club

KKCAS Eco Club organized Seminar on **"Energy Conservation, Efficiency and Auditing"** Resource Person: Mr.C.Murugesan, Executive Engineer Electrical (Rtd) TNEB on 04.10.2023.

Uyir Club

KKCAS Uyir Club organises am Helmet Awareness Rally on 06.10.2023 in the College Campus.

EDC

Entrepreneur development cell organized E-Quiz on **"Entrepreneur Trivia"** Resource person: R.Umamaheshwari from BBA CA Department on 22.08.2023

Entrepreneurship Development Cell organised Seminar on **"Career Opportunities"** Resource Person: Mr.Shyam sundar Founder Vegroute Agri Tech Private Limited, Chennai on 01.09.2023.

PI Club

KKCAS PI Club conducts Interdepartmental competitions (Events: Math quiz and Math Sketching) on 20.09.2023.

Science Club

The Students of KKCAS Science Club visited Space and Entrepreneurship Science Exhibition held at Kongunadu College of Arts and Science, Coimbatore on 05.10.2023.

Yoga Club

Isha Yoga Foundation in association with KKCAS NSS unit and Yoga Club organised Yoga Workshop on 28.06.2023.

KKACE

KKACE TNPSC பயிற்சி வகுப்பு - துவக்க விழா சிறப்பு விருந்தினர்: முனைவர் ந.மாலா, முதல்வர் கோவை கலைமகள் கலை அறிவியல் கல்லூரி, கோவை – 01.09.2023.

KKACE மதுரை ஐ.ஏ.எஸ் அகாடமி - TNPSC பயிற்சி வகுப்பு மதுரை ஐ.ஏ.எஸ் அகாடமி, காந்திபுரம் 22.09.2023.

Centre for Faculty Development

Centre for Faculty Development Programme organized **"Best Practices in Teaching – Learning form top 20 universities in the world"** Resource Person: Dr.P.R.Muthuswamy, Director –Academics, Dr.NGP Institution, Coimbatore on 19.08.2023.

Training & Placement Cell

Training & Placement Cell in collaboration with ICT Academy organised 12 Days Youth Empowerment Programme on **"BFSI-Overview and Financial Product"** for Final year School of Commerce & Management students on 10.07.2023 to 22.07.2023.

Training and Placement Cell organizes Five days Value Added Programme on Communication Skills Resource Person: Mr.P.Anjesh, Placement Trainer, Coimbatore on 18.07.2023.
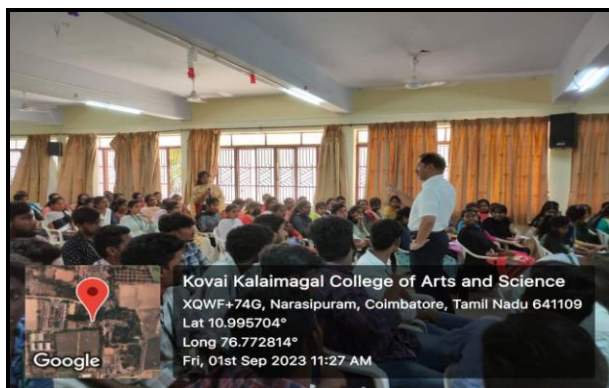

Training and Placement Cell organized Five days Value Added Programme on **"Employability Skills"** for final year students. Resource Person: Mr.P.Anjesh, Placement Trainer, Coimbatore from 16.8.2023 to 22.08.2023.

The Training and Placement cell in collaboration with Rubicon Foundation organised Barclays CSR initiative Skill Development Programme from 08.08.2023 to 11.08.2023.

Training and Placement cell organised Career Guidance Programme on **"Global Career Guidance and Placement Opportunities"** Resource Person:Mr.Sony kkara, International Certified Career Coach Executive Director – Eazylink on 01.09.2023.

Training and Placement Cell organizes Value Added Programme on Employability Skills Resource Person: Mr.P.Anjesh, Placement Trainer, Coimbatore on 04.09.2023.
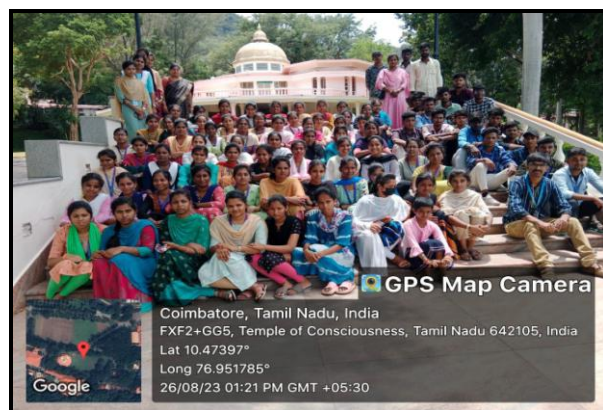

Field Visit by all UG & PG Second year and UG Third year students to Arivu Thirukovil, Aliyar, Pollachi on 26.08.2023.

Industrial Visit

Field Visit to Local Area (Poondi Temple, Isha Yoga Centre, Perur Pateeswarar Temple) for all the First year Students on 07.07.2023.

The Industrial Visit by III B.Sc (IT), III BCA and III BBA (CA) Students to Mysore and Coorg from 25.09.2023 to 26.09.2023.

The Industrial Visit by III B.Com students to Kodaikanal from 25.09.2023 and 26.09.2023.

The Industrial Visit by III-B.Com (CA) students to Kodikannal from 24.09.2023 to 27.09.2023.

Our key Recruiters